



BRING YOUR OWN Brilliance



Tuesday MARCH 12

12:30	ARRIVALS	DDHQ Venture X
1:00 - 1:30	WELCOME Shane + Tony	The Tap Room
1:30 - 3:30	THE WORKING GENIUS MODEL Guest Speaker	The Tap Room
3:30 - 5:00	SPECIAL TEAM TIME Team Breakout	TBD
6:00 - 8:00	TEAM OFFSITE HAPPY HOUR/DINNER	Open Road, Merrifield

Wednesday MARCH 13

8:30	ARRIVALS + COFFEE	DDHQ Venture X
8:30 - 9:00	HEADSHOTS	The Bottling Line
9:00 - 10:15	DD STATE OF THE UNION Tony	The Tap Room
10:15 - 11:30	THE DISTILLING PROCESS: Discussion & Account-Based Team Mapping Jamie G.	The Tap Room
11:30 - 12:30	POWER HOUR (Open Collaboration Time)	DDHQ Venture X
11:30 - 12:30	HEADSHOTS	The Bottling Line

Wednesday MARCH 13

12:30 - 1:00	LUNCH	DDHQ Venture X
1:00 - 1:30	LIGHTNING IN A BOTTLE: Creative, Efficient and Effective Content with Copy.AI Amanda + Elizabeth	The Tap Room
1:30 - 2:00	D.A.R.E TO LIKE YOUR JOB Kirby, Jo, Jess	The Tap Room
2:00 - 5:00	TEAM WORKING SESSIONS All Team Breakouts	The Tap Room, The Brewing Lab, The Fermentation Tank
6:00 - 8:00	HAPPY HOUR & DINNER WITH +1'S & FAMILIES	Northside Social

Thursday MARCH 14

8:30	ARRIVALS + COFFEE	DDHQ Venture X
9:00 - 9:30	WHAT IS SUPERED? How We're Cutting HubSpot Onboarding in Half Alyssa + Kenady	The Tap Room
9:30 - 10:00	ACHIEVING SUCCESS WITH A DIGITAL AD BLITZ: AN MSMU STORY Rebecca + Jamie S.	The Tap Room
9:30 - 10:00	DD'S NEWSLETTER: WHAT IT IS & HOW YOU CAN HELP Gabi + Casey	The Fermentation Tank
10:00 - 11:00	POWER HOUR (Open Collaboration Time)	DDHQ Venture X
10:00 - 11:00	SCHEDULE TIME WITH THE EXEC. TEAM Tony, Teresa, Shane, and Jamie G.	The Brewing Lab
11:00 - 12:00	BOTTLING SUCCESS: Client Success Team Presentations	The Tap Room
12:00 - 1:00	LUNCH, AWARDS, CLOSING ANNOUNCEMENTS, & SENDOFF Tony	The Tap Room